



**8760 ENERGY PROGRAM:  
PUTTING A LID ON ELECTRICITY  
AND NATURAL GAS EXPENSES**



EXPENSE MANAGEMENT



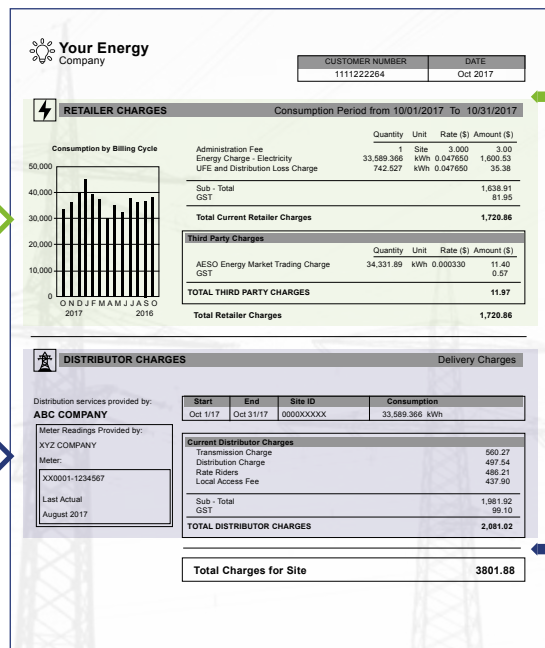
8760 has worked with Alberta businesses for over 15 years to help manage their utility expenses. Our customer-focused approach works to optimize, contain and reduce electricity and natural gas costs.

### THE PROGRAM OFFERS:

- **THE BEST PRICE** – by aggregating similar customers together into a large pool of business, our formal tender process has resulted in **extremely competitive prices** in the past for participants. This can have a very positive impact on containing/reducing utility expenses.
- **TRANSPARENCY AND CONTROL** – by participating in our program, customers gain transparency with respect to the margins and fees being charged on utility usage and ultimately creates better control over the available options and getting the optimal price.
- **MANAGED PROGRAM** – Our program goes beyond price. We help with any billing issues, site adds and drops, budget creation, data analytics and trending, and industry insights into current and forward pricing conditions.
- **360 DEGREE MANAGEMENT** - customers benefit through a 360 degree approach to managing utility expenses. This means that all aspects of the bill are reviewed for optimization, including delivery charges and/or the commodity price, which helps to put a lid on utility expenses.

**ENERGY RETAILERS  
FOCUS ON TOP PART:  
GOAL IS PROFIT  
MAXIMIZATION**

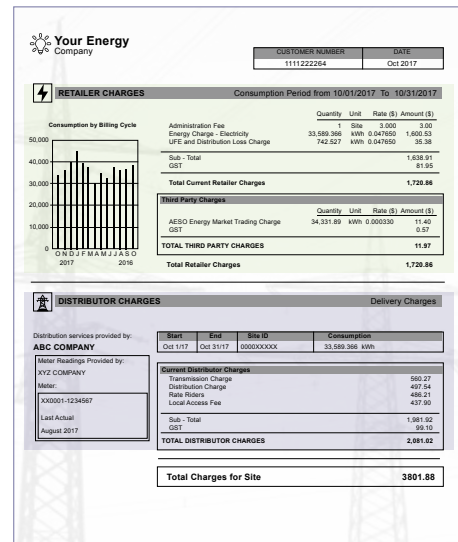
**WIRES COMPANIES FOCUS  
ON BOTTOM PART:  
GOAL IS REGULATORY  
COMPLIANCE**



**FOCUSES ON  
THE ENTIRE BILL:  
GOAL IS OPTIMIZATION**

# UNDISCOVERED SAVINGS

Many organizations believe that their utility costs are locked in stone and there is no way to save other than to simply use less power or natural gas. In fact, there could be an undiscovered opportunity that could help reduce your utility costs by thousands of dollars annually.



RETAILER/  
COMMODITY  
CHARGES

UP TO  
**35%**  
OF YOUR BILL

DELIVERY  
CHARGES

UP TO  
**65%**  
OF YOUR BILL

## DELIVERY CHARGES: 65% OF YOUR BILL

Delivery charges now make up a significant part of your monthly utility bill and most organizations believe these costs are locked in stone. Here are the facts about delivery charges:

- Delivery charges will continue to rise into the future
- Although these charges are regulated, they may not be optimized
- These charges are not managed or given attention by your Retailer
- These charges are reviewable
- You could be unnecessarily overpaying for this service and not even know it
- **Our delivery charge review saves on average 15-20%**

## COMMODITY CHARGES: 35% OF YOUR BILL

Our strategies for managing the commodity usage part of your bill can help to minimize current and future pricing risk which can reduce or contain costs.

- Our aggregation and tender process creates additional buying power for participants which can lead to significantly better pricing than trying to secure a price on your own
- We work with several utility Retailers which enables us to get the ideal combination of price and product that is best for your situation
- We will examine your consumption history and devise product and hedging strategies that will serve to reduce and contain your utility expenses
- We continuously monitor market conditions and will provide ongoing advice regarding when and how to obtain the best price based on your cost management goals
- Our approach provides you unbiased insight and total control over your utility expenses – we help make the complex simple

## UNCOVER YOUR UTILITY COST SAVINGS TODAY!

Let's get started!

Contact us at [info@8760.ca](mailto:info@8760.ca)  
or call **1.888.988.8760**.

