



WD Co-Auto

Powering Energy Savings for Auto Dealerships
Utility Expense Management Case Study

www.8760.ca

Challenge: Optimizing Energy Costs for a Diverse Fleet

WD Co-Auto, a leading buying group for auto dealerships, sought to streamline energy procurement and reduce costs for its members. With a diverse range of dealerships, from small-scale operations to large multi-location franchises, the challenge was to find a solution that could deliver significant savings and operational efficiencies across the board.

8760's Solution: A Comprehensive Energy Assessment

8760 partnered with WD Co-Auto to develop a tailored energy management program that addressed the specific needs of its members. The program included:

- **Aggregated procurement:** 8760 leveraged its expertise to aggregate the energy consumption of WD Co-Auto members, enabling them to secure competitive pricing through group purchasing power.
- **Dedicated account management:** A dedicated account manager provided personalized support, giving members timely assistance and guidance.
- **Distribution and transmission optimization:** 8760 conducted in-depth reviews of distribution and transmission charges, identifying opportunities for cost savings and implementing strategies to reduce unnecessary expenses.

Achieving Significant Cost Savings

By implementing 8760's energy management program, WD Co-Auto members realized substantial benefits:

- **Reduced energy costs:** Significant savings on electricity and natural gas procurement through competitive pricing and efficient contract management.
- **Optimized distribution and transmission charges:** Reduced costs by identifying and addressing billing errors and inefficiencies.
- **Streamlined operations:** Simplified energy procurement processes and reduced administrative burdens.
- **Data-driven insights:** Access to valuable energy consumption data to make informed decisions and optimize energy usage.

At a Glance Challenges

- High energy costs
- Complex energy procurement processes
- Inefficient energy usage

Benefits

- Reduced energy costs
- Streamlined operations
- Improved energy efficiency
- Data-driven decision-making



Mike Reid

President & CEO, WD Co-Auto

"8760 has been an exceptional partner in helping us optimize our energy costs. Their expertise in energy procurement and management has resulted in significant savings and operational efficiencies for our members. We highly recommend 8760 to any organization seeking to reduce their energy expenses and improve their bottom line."